

## ABSTRACT

The present invention relates to a system and method of generating a search result list of experts, substantially in real-time, in response to a search request from a user using a computer network. The system includes an updateable and searchable database of expert profiles, wherein attributes of each expert are stored within the profiles. The system receives search requests from users and applies a weight designated by the user to attributes of the expert as part of the search.

200210 2659500